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By OGC-CELA at 4:59 pm, Oct 17, 2022

October 17, 2022

Federal Election Commission
Office of Complaints Examination
& Legal Administration
Attn: Kathryn Ross, Paralegal
Via Email: cela@fec.gov

Re: MUR 8052 Complaint filed by Jonathan M. Anderson

This letter serves to respond to the complaint filed against American Muckrackers PAC, Inc., FEC ID C00776062, alleging violations of federal campaign laws and regulations. As detailed below, we provide explanations to each alleged violation, and maintain the actions taken by American Muckrackers PAC ("AMPAC"), and Mr. Wheeler in his capacity as Treasurer, do not warrant additional review by the FEC.

A. Independent Expenditures

It is alleged that AMPAC failed to disclose independent expenditures for the creation and operation of the website "FireBoebert.com," content development, and social media posts. It is also alleged that the PAC's website and social media communications did not contain the required disclaimers.

AMPAC did not report an independent expenditure for the creation, maintenance, and content of the website because such activity does not constitute an "Independent Expenditure" as defined by the FEC.¹ An independent expenditure requires both an expenditure by a person as well as express advocacy. In this case, Mr. Wheeler, in his capacity as treasurer of AMPAC, made it clear that the creation of the website, videos, and social media posts were created by him directly. There were no third party payments, expenditures, or contracts with vendors or consultants, and no paid advertising or placement fees on social media.

"FireBoebert.com" is the name of the website, which is not by definition, express advocacy because it does not contain the words associated with express advocacy communications.² Mr. Wheeler is compensated by AMPAC for his role as Treasurer and running day to day operations of the PAC, activities that were properly disclosed on all required FEC reports.

¹ 11 CFR § 100.16 Independent expenditure (52 U.S.C. 30101(17)). The term independent expenditure means an expenditure by a person for a communication expressly advocating the election or defeat of a clearly identified candidate that is not made in cooperation, consultation, or concert with, or at the request or suggestion of, a candidate, a candidate's authorized committee, or their agents, or a political party committee or its agents.

AMPAC uses social media channels to engage with the public and frequently posts on both Facebook and Twitter. The videos and social media posts were not distributed to "voters" but rather posted on AMPAC's website and social media pages and available for any person to view. There was no paid advertising or placement fees on social media channels, no vendors paid for content creation, and therefore no expenditure to report.

Website Disclaimers

AMPAC has worked diligently to comply with all FEC and IRS regulations and fully understands that a proper disclaimer is required on its website (11 CFR 110.11(a)). As detailed in Exhibit 1, AMPAC included all required disclaimers on its website, FireMadison.com, up until May 24, 2022 when Mr. Wheeler started a new website, FireBoebert.com, on a new platform (Wix). He stated that he was unfamiliar with all the features on the new platform and though he added the disclaimers as a footer, they were displayed in "hidden mode," and therefore invisible on the public version of the site. As soon as Mr. Wheeler realized the disclaimers were not visible, he investigated and fixed the issue (see Exhibit 2 showing the current website and disclaimer) and AMPAC continues to operate in full compliance with FEC and IRS rules.

B. Fundraising solicitations

AMPAC complied with all FEC and IRS regulations related to disclaimers on solicitation materials. In some cases, the exhibits presented in the complaint are the landing page prior to the donation page. You can see from Exhibits 3-6 that the required FEC and IRS disclaimers are present on all platforms where AMPAC solicits contributions.

Exhibit 3: FireBoebert.com/donate

Exhibit 4: paypal.com/donate

Exhibit 5: americanmuckrackers.com/donate

Exhibit 6: donorbox.org/boebertdep

C. Text communications

AMPAC did pay for and send text messages referenced in the complaint and this payment was disclosed on AMPAC's quarterly report to the FEC. The messages themselves are not independent expenditures, but rather fundraising solicitations. These communications do not contain the specific words associated with express advocacy communications and were not targeted directly at voters, but rather donors and persons who signed up to receive communications from AMPAC.

Conclusion

As the complaint makes clear, AMPAC is not an "inexperienced organization" and has a history of filing timely reports and complying with legal requirements governing independent expenditure committees. AMPAC acknowledges there was a brief period where its website did not display the required disclaimer, this was not an intentional omission, but rather human error during the process of transitioning website platforms, and was corrected as soon as it was discovered. AMPAC has always displayed the required FEC and IRS disclaimers to contributors on its various contribution platforms. AMPAC will continue to comply with all FEC and IRS rules and looks forward to resolving this matter.



Thank you for your time and attention.

Sincerely,

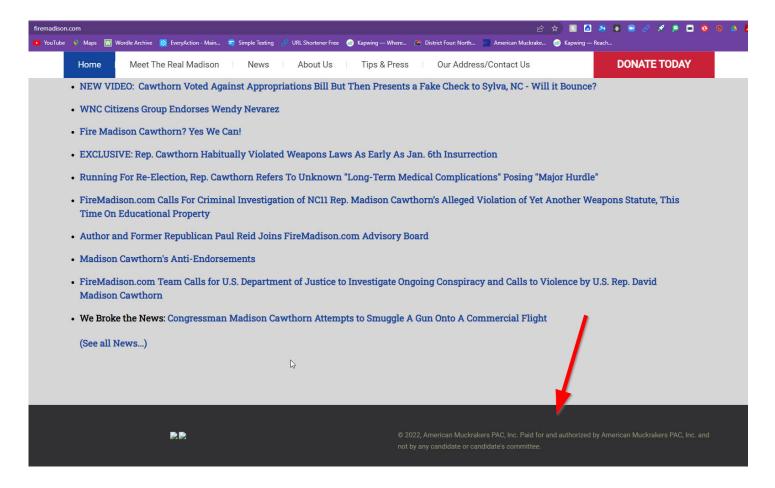
CAPITAL LAW GROUP

Courtney Patterson

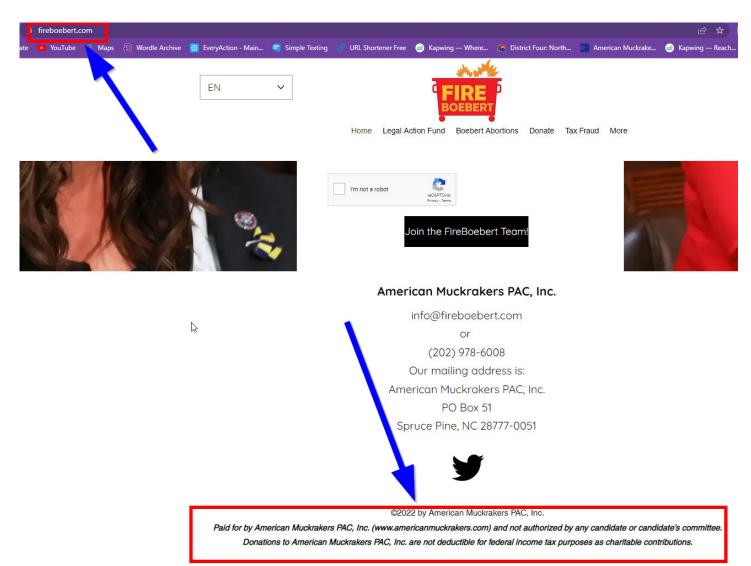
Michael J. Weisel

Michael L. Weisel

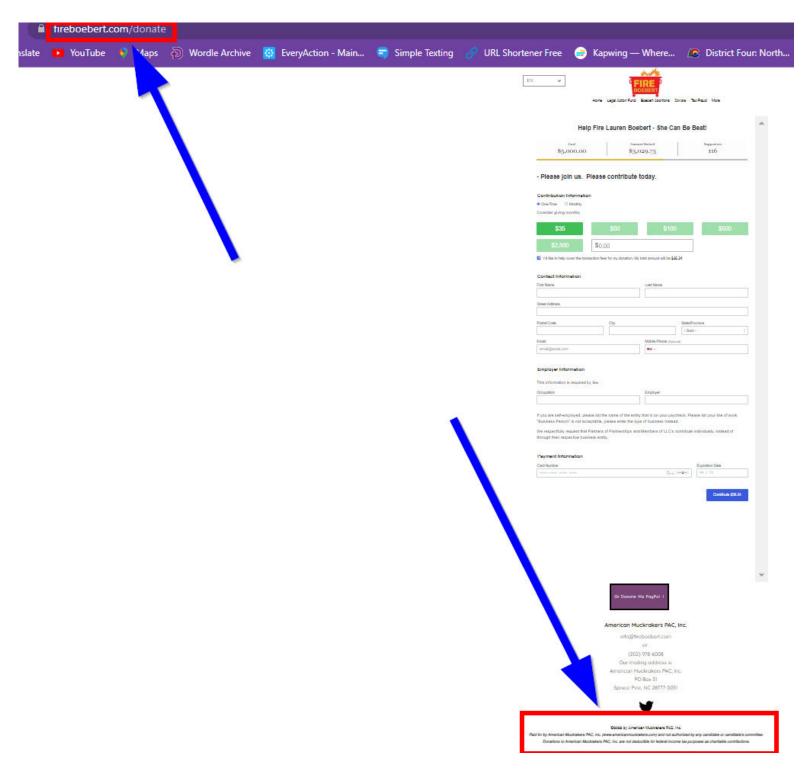
Enclosure: Exhibits 1-6



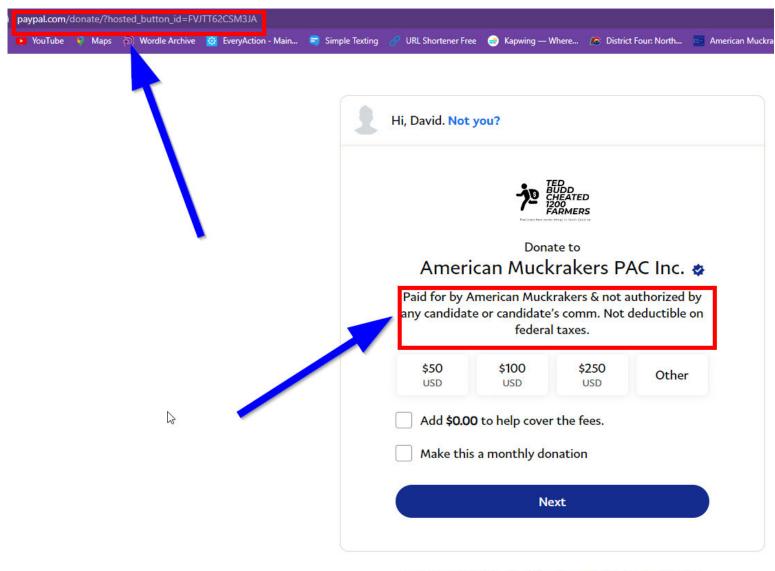






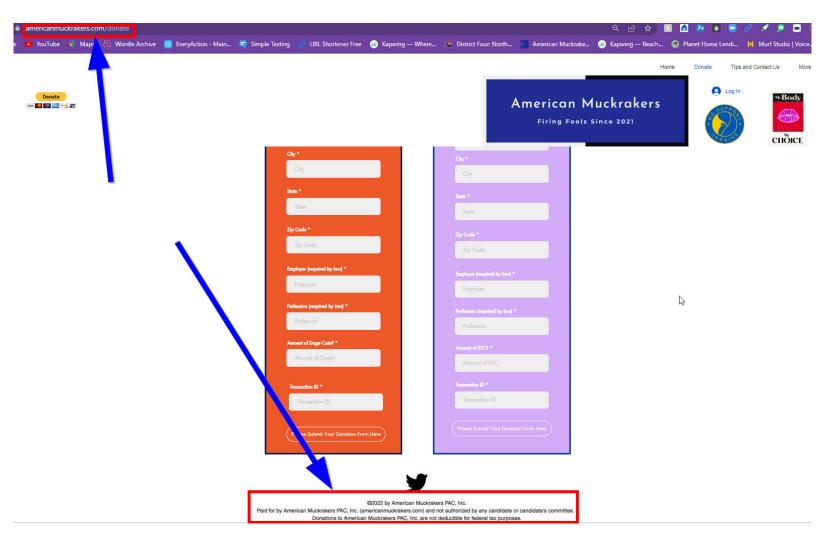




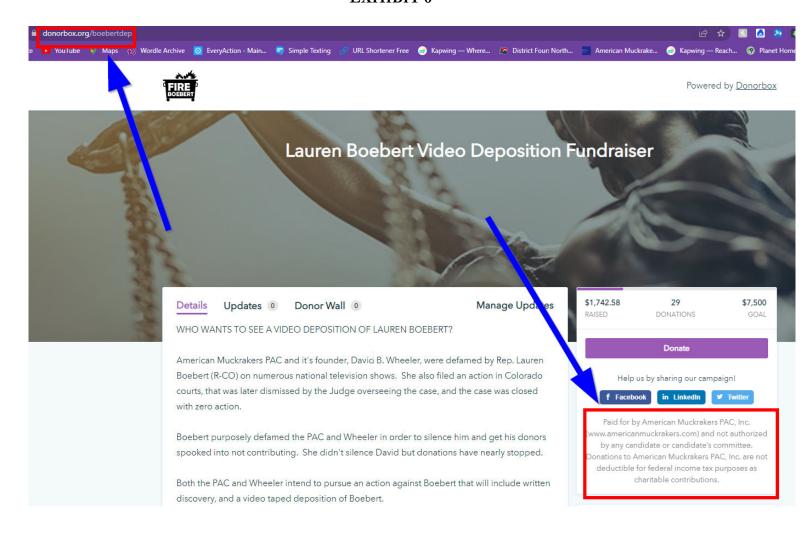


Cancel and return to American Muckrakers PAC Inc.

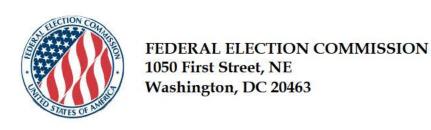












STATEMENT OF DESIGNATION OF COUNSEL

Provide one form for each Respondent/Witness

E-MAIL: cela@fec.gov

AR/MUR/RR/P	-MUR# 8052
	Michael L. Weisel & Courtney Patterson
Firm: Capital La	
Address: 1101 H	Haynes Street, Suite 205
	Office#: 919-679-1776 Fax#: 919-679-1783
	Mobile#:
E-mail: mlweise	el@caplawgrp.com, cpatterson@caplawgrp.com
	individual and/or firm is hereby designated as my counsel and is authorized to receive any other communications from the Commission and to act on my behalf before the Commission President
	(Please print Committee Name/ Company Name/Individual Named in Notification Letter)
Mailing Address: (Please Print)	PO Box 51 Spruce Pine, NC 28777
	Home#: Mobile#:
	Office#: Fax#:
E-mail: David@	americanmuckrakers.com

This form relates to a Federal Election Commission matter that is subject to the confidentiality provisions of 52 U.S.C. § 30109(a)(12)(A). This section prohibits making public any notification or investigation conducted by the Federal Election Commission without the express written consent of the person under investigation.