RECEIVED FEDERAL ELECTION COMMISSION

Office of General Counsel Federal Election Commission 1050 First Street, NE Washington, DC 20463 EnfComplaint@fec.gov

2020 OCT -5 ANTO: 21

CELA

CONFIDENTIAL:

Joshua Freedman aka reddit.com

Mechanicsburg, PA 17050 Phone :

MUR # 7811___

RE:

Reddit Inc.

420 Taylor St

San Francisco, CA 94102 Phone: +1 415 666 2330

Personal Knowledge:

On 9/3/2020 a since deleted user posted this:

https://www.reddit.com/r/conspiracy/comments/ilug8v/this_guy_may_have_found_the_portland_rioters_base/g3v84k4/

On 9/4/2020 the user posted this response that has been since shadow deleted (the post remains for TUS but shows as deleted when viewed by other users): https://www.reddit.com/r/conspiracy/comments/ilug8v/this.guy_may_have_found_the_portland_rioters_base/g3v84k4/

On 9/5 was permanently suspended and suspension was appealed. https://www.dropbox.com/s/z31fwxbhf6rz59f/Screenshot%20from%202020-09-05%2001-28-12.png?dl=0

On 9/6 permanent suspension was lifted.

As of 9/6, comment mentioned on 9/4 is showing as deleted to the public (comment shadowdeleted).

Images located here:

https://www.dropbox.com/sh/axvcxhs954bkayp/AAC1HoeKBF8xhUvqNLD-RNwba?dl=0

Reddit has over 21B screen views per month. Reddit Statistics For 2020: Eye-Opening Usage & Traffic Data

Reddit has over 26.4M users visit each month. (2019) Reddit Is on Pace to More Than Double Its Ad Revenues By 2021

Reddit has 330 Million Monthly Active Users Reddit Now Has as Many Users as Twitter, and Far Higher Engagement Rates

Reddit banned /r/The_Donald community.

https://www.npr.org/2020/06/29/884819923/reddit-bans-the_donald-forum-of-nearly-800-000-trump-fans-over-abusive-posts

Belief:

I posit that the removal of negative comments, users, and coordinated groups, and silencing of users' voices about a candidate or issue, by a campaign, PAC, or their agent is tantamount to a non-disclosed donation and surely a violation of campaign finance disclosure laws.

I suspect that Reddit Inc or it's associated ownership is monetizing on behalf of campaigns, PACs and associated, coordinated groups:

- access to post messages by groups of users that are employed or controlled by candidates, coordinated groups, or PACs.
- the arbitrary enforcement of their own Content Policy
- deletion of users
- shadowbanning of users (A user's post do not show up at all but the user sees their own posts)
- shadowbanning of comments (A post shows as deleted to viewers but remains for the poster)
- manipulation of posts and comments in general and their rankings that effectively silence or promote campaign messages

All of these manipulations may be done by Reddit and its associated ownership or coordinated groups that Reddit or associated ownership is selling access to in order to control the

conversation and narrative of a candidate or issue on behalf of a candidate or PAC or coordinated group..

Correct the Record in the 2016 election cycle had a very strong and manipulative presence on Reddit. https://www.reddit.com/r/TheRecordCorrected/

https://www.reddit.com/r/HillaryForPrison/comments/53f1nr/correct_the_records_manipulative_s_trategies_leaked/

https://external-preview.redd.it/KEa291mcmr4pQwylh59L9xaF5Ye4sX1-CAEmDuacmOc.jpg?s=da03eaeb5c63e5657872ac84309be253c97682cc

Reddit claims to be a publisher and discussion site, yet publishers must disclose what group is paying for the message that someone is hearing, which Reddit Inc does not. Shouldn't Reddit Inc. also disclose the non-publishing or manipulation of messages that were paid for? If Reddit Inc. or its ownership is providing services to campaigns, candidates or PAC then shouldn't these services be listed as donations to the campaigns that are benefiting?

Reddit Inc may be receiving money from the USGovernment in return for manipulation. This may make Reddit.com a public forum.

Regardless of how you feel about these groups, users, or comments, for a free and open democracy, election laws need to be enforced. At the very least it's worth an investigation into how tech companies abuse the system as their influence is to the detriment of the Democracy.

11/20/20

Sincerety.

Joshua Freedman

DO NOT PUBLISH

MUR781100004

Affidavit (verification on oath or affirmation)

Commonwealth of Pennsylvania County of Cumberland

Signed and sworn to (or affirmed) before me on this 22 day of September, 20 20 by Joshua Freedman (document signer).

This notary certificate is attached to a <u>3</u> page document.

Commonwealth of Pennsylvania

Notarial Seal
RACHEL TOMREDLE – Notary Public
SOUTH MIDDLETON TWP, CUMBERLAND COUNTY
My Commission Expires Jul 11, 2021

Notary Signature

Ruchel Tompedle
Printed Name

My commission expires: 07/11/2021

[Influence Guide] Techniques for dilution, misdirection and control of a internet forum

This message is aimed towards the influence teams on the first level mailing list only. Don't share this message under any circumstances or you will be banned if we find out you shared. Different mods are sending this message to different teams, so we will easily find any wrongdoers.

There are several techniques for the control and manipulation of a internet forum no matter what, or who is on it. We will go over each technique and demonstrate that only a minimal number of operatives can be used to eventually and effectively gain a control of a 'uncontrolled forum'.

->Technique #1 - 'FORUM SLIDING'

If a very sensitive posting of a critical nature has been posted on a forum - it can be quickly removed from public view by 'forum sliding.' In this technique a number of unrelated posts are quietly prepositioned on the forum and allowed to 'age.' Each of these misdirectional forum postings can then be called upon at will to trigger a 'forum slide.' The second requirement is that several fake accounts exist, which can be called upon, to ensure that this technique is not exposed to the public. To trigger a 'forum slide' and 'flush' the critical post out of public view it is simply a matter of logging into each account both real and fake and then 'replying' to prepositined postings with a simple 1 or 2 line comment. This brings the unrelated postings to the top of the forum list, and the critical posting 'slides' down the front page, and quickly out of public view. Although it is difficult or impossible to censor the posting it is now lost in a sea of unrelated and unuseful postings. By this means it becomes effective to keep the readers of the forum reading unrelated and non-issue items.

->Technique #2 - 'CONSENSUS CRACKING'

A second highly effective technique is 'consensus cracking.' To develop a consensus crack, the following technique is used. Under the guise of a fake account a posting is made which looks legitimate and is towards the truth is made - but the critical point is that it has a VERY WEAK PREMISE without substantive proof to back the posting. Once this is done then under alternative fake accounts a very strong position in your favour is slowly introduced over the life of the posting. It is IMPERATIVE that both sides are initially presented, so the uninformed reader cannot determine which side is the truth. As postings and replies are made the stronger 'evidence' or disinformation in your favour is slowly 'seeded in.' Thus the uninformed reader will most like develop the same position as you, and if their position is against you their opposition to your posting will be most likely dropped. However in some cases where the forum members are highly educated and can counter your disinformation with real facts and linked postings, you can then 'abort' the consensus cracking by initiating a 'forum slide.'

-> Technique #3 - 'TOPIC DILUTION'

Topic dilution is not only effective in forum sliding it is also very useful in keeping the forum readers on unrelated and non-productive issues. This is a critical and useful technique to cause a 'RESOURCE BURN.' By implementing continual and non-related postings that distract and disrupt (trolling) the forum readers they are more effectively stopped from anything of any real productivity. If the intensity of gradual dilution is intense enough, the readers will effectively stop researching and simply slip into a 'gossip mode.' In this state they can be more easily misdirected away from facts towards uninformed conjecture and opinion. The less informed they are the more effective and easy it becomes to control the entire group in the direction that you would desire the group to go in. It must be stressed that a proper assessment of the psychological capabilities and levels of education is first determined of the group to determine at what level to 'drive in the wedge.' By being too far off topic too quickly it may trigger censorship by a forum moderator.

->Technique #4 - 'INFORMATION COLLECTION'

Information collection is also a very effective method to determine the psychological level of the forum members, and to gather intelligence that can be used against them. In this technique in a light and positive environment a 'show you mine so me yours' posting is initiated. From the number of replies and the answers that are provided much statistical information can be gathered. An example is to post your 'favourite weapan' and then encourage other members of the forum to showcase what they have. In this matter it can be determined by reverse proration what percentage of the forum community owns a firearm, and or a illegal weapon. This same method can be used by posing as one of the form members and posting your favourite 'technique of operation.' From the replies various methods that the group utilizes can be studied and effective methods developed to stop them from their activities.

->Technique #S - 'ANGER TROLLING'

Statistically, there is always a percentage of the forum posters who are more inclined to violence. In order to determine who these individuals are, it is a requirement to present a image to the forum to deliberately incite a strong psychological reaction. From this the most violent in the group can be effectively singled out for reverse IP location and possibly local enforcement tracking. To accomplish this only requires posting a link to a video depicting a local police officer massively abusing his power against a very innocent individual. Statistically of the million or so police officers in America there is always one or two being caught abusing there powers and the taping of the activity can be then used for intelligence gathering purposes - without the requirement to 'stage' a fake abuse video. This method is extremely effective, and the more so the more abusive the video can be made to look. Sometimes it is useful to 'lead' the forum by replying to your own posting with your own statement of violent intent, and that you 'do not care what the authorities think!!' inflammation. By doing this and showing no fear it may be more effective in getting the more silent and self-disciplined violent intent members of the forum to slip and post their real intentions. This can be used later in a court of law during prosecution.

->Technique #6 - 'GAINING FULL CONTROL'

It is important to also be harvesting and continually maneuvering for a forum moderator position. Once this position is obtained, the forum can then be effectively and quietly controlled by deleting unfavourable postings - and one can eventually steer the forum into complete fallure and lack of interest by the general public. This is the 'ultimate victory' as the forum is no longer participated with by the general public and no longer useful in maintaining their freedoms. Depending on the level of control you can obtain, you can deliberately steer a forum into defeat by censoring postings, deleting memberships, flooding, and or accidentally taking the forum offline. By this method the forum can be quickly killed. However it is not always in the interest to kill a forum as it can be converted into a 'honey pot' gathering center to collect and misdirect newcomers and from this point be completely used for your control for your agenda purposes.

CONCLUSION

Remember these techniques are only effective if the forum participants DO NOT KNOW ABOUT THEM. Once they are aware of these techniques the operation can completely fail, and the forum can become uncontrolled. At this point other avenues must be considered such as initiating a false legal precidence to simply have the forum shut down and taken offline. This is not desirable as it then leaves the enforcement agencies unable to track the percentage of those in the population who always resist attempts for control against them. Many other techniques can be utilized and developed by the individual and as you develop further techniques of infiltration and control it is imperative to share then with HQ.

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